

COFFEE PREFERENCES



MILK PREFERENCES

- Cow milk: 45%
- Almond milk: 20%
- Goat milk: 15%
- Soy milk: 10%
- Cashew milk: 5%
- Coconut milk: 5%



- Cow milk: 50%
- Almond milk: 17%
- Coconut milk: 11%↑
- Goat milk: 11%↓
- Cashew milk: 6%↑
- Soy milk: 6%↓

PREFERRED WAY TO DRINK COFFEE

- With some milk: 47%
- Black: 38%
- With lots of milk: 15%



- Black: 44%↑
- With some milk: 41%↓
- With lots of milk: 15%

PREFERRED TIME TO DRINK COFFEE

- In the afternoon: 41%
- In the morning: 41%
- In the evening: 15%
- Other: 3%



- In the afternoon: 56%
- In the morning: 21%
- In the evening: 19%
- Other: 4%

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