

Coffee Presentation

Summarising the results of the coffee survey



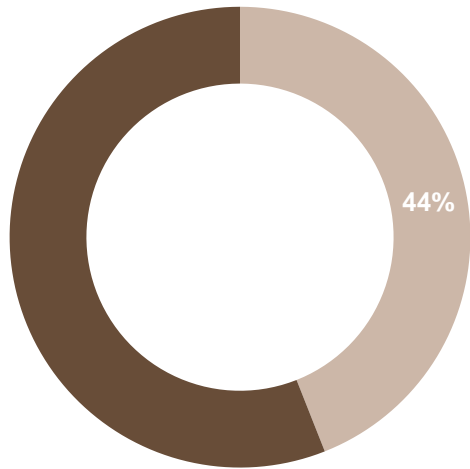
Coffee

Let's be honest, we all love it

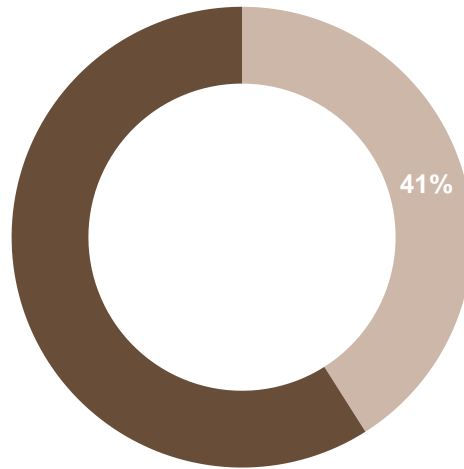
Should we have a look at the survey results and find out some interesting facts about other people's coffee drinking habits?



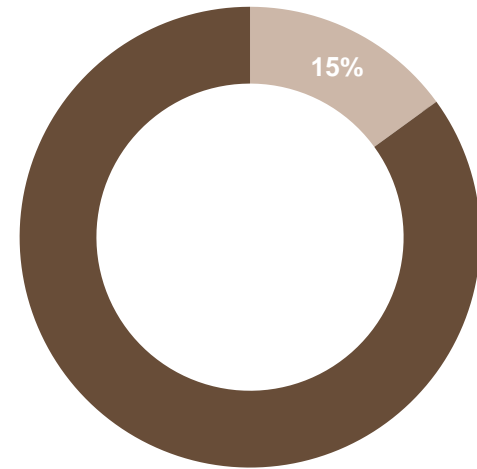
WHEN DO YOU DRINK YOUR COFFEE?



IN THE MORNING

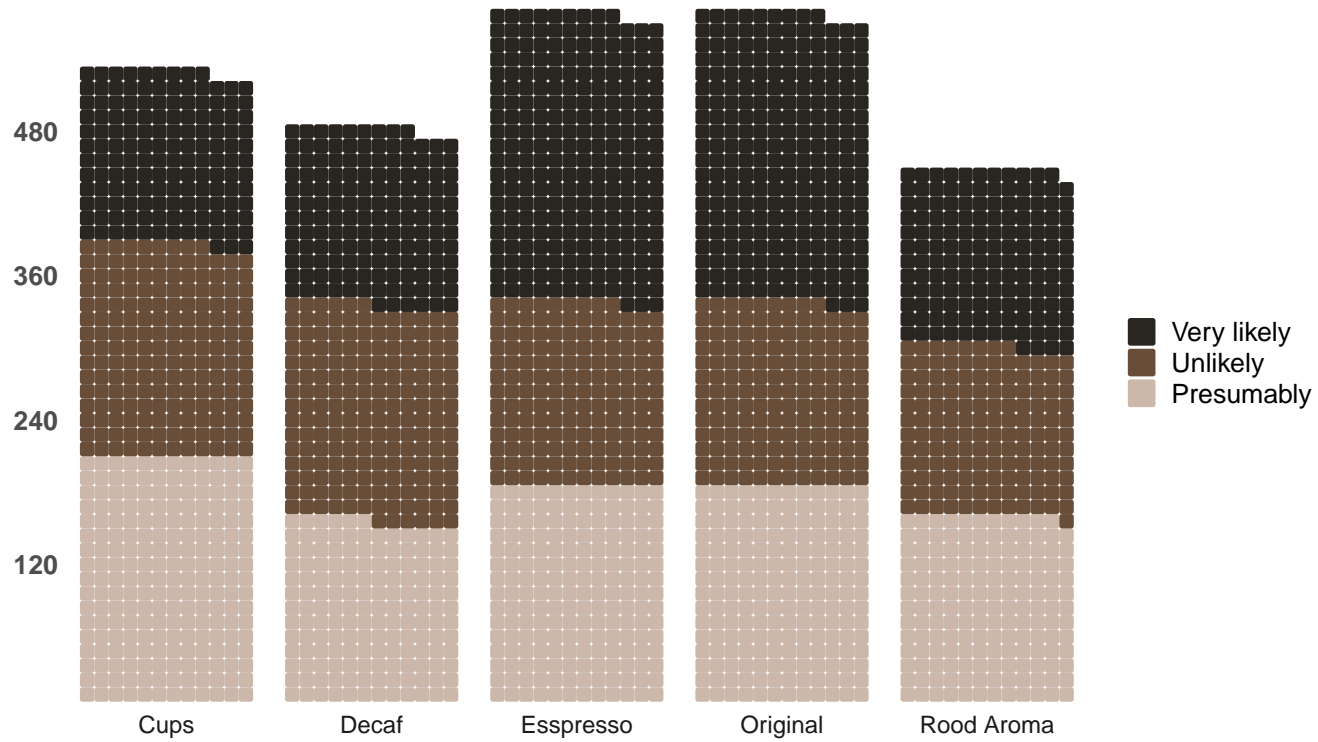


IN THE AFTERNOON

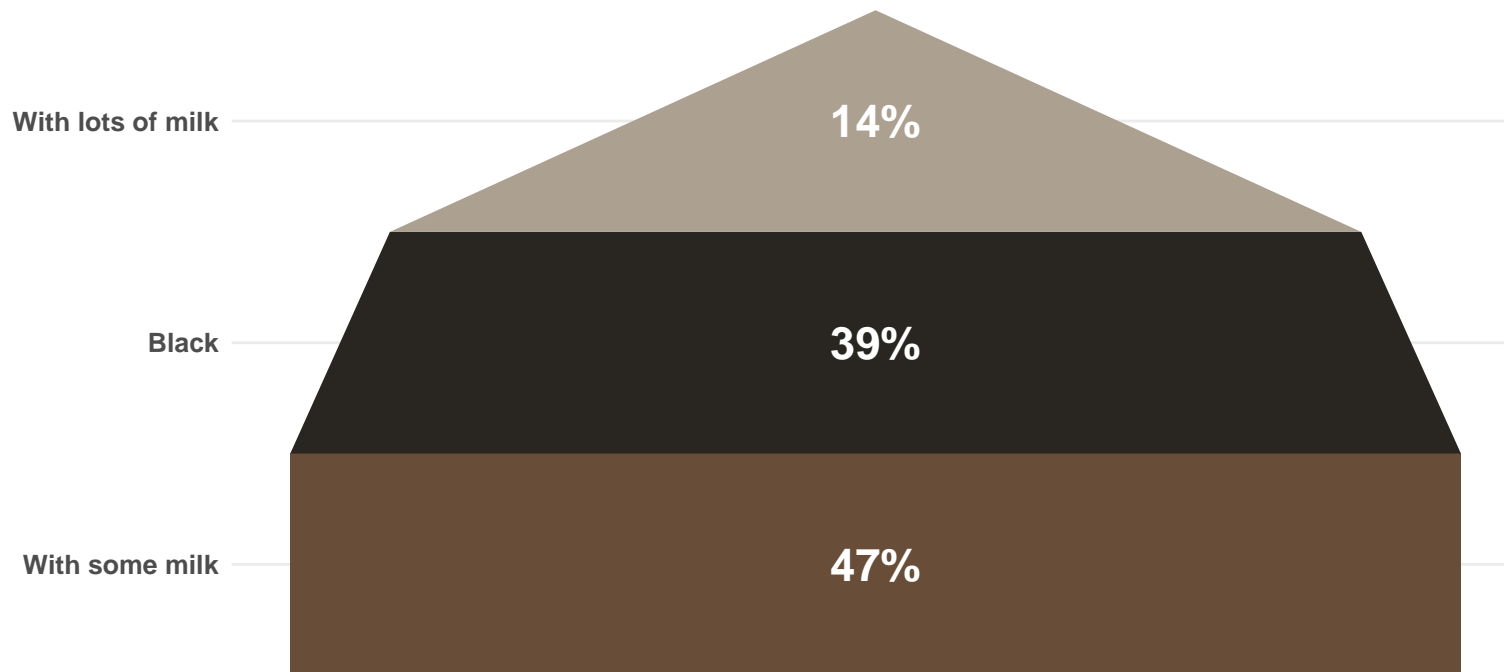


IN THE EVENING

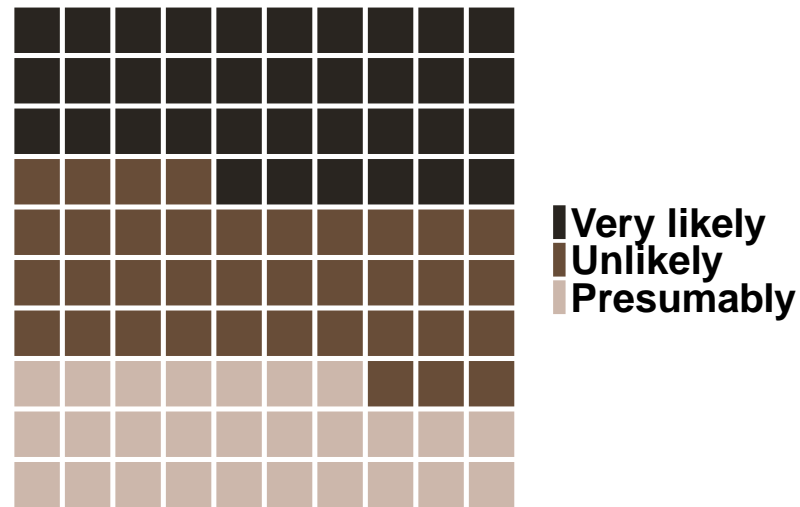
POPULARITY OF DOUWE EGBERTS SUB BRANDS:



HOW DO YOU DRINK YOUR COFFEE?



HOW LIKELY WOULD YOU DRINK STARBUCKS COFFEE AGAIN?



INTERESTING FACTS ABOUT COFFEE

Second in the world

It's the world's 2nd largest traded commodity. Crude oil is first. Yes, it is not a typo. Coffee is consumed in great quantities, making it the most beloved beverage after water. It's worth is over 100 billion dollars worldwide.

Discovered by a goat herder

Coffee was discovered by a goat herder in Ethiopia in the 1500's. He saw his goats eating coffee cherries. They gained a high amount of energy and they didn't sleep at night. Then he shared his findings with local monks and then after they made a drink with coffee beans, they realized they could stay up all night and pray.



Helped Olympic athletes

Brazil couldn't afford to send its athletes to Los Angeles for the 1932 Olympics, so the government loaded them in a ship full of coffee which was sold on the way to finance their trip.

Mecca banned coffee

Coffee was banned in Mecca in 1511. It was believed to stimulate radical thinking and idleness.

Add cream, keep your coffee warm

Coffee stays warm 20

Divorce because of terrible coffee

In ancient Arab culture, a woman could only divorce her husband if he didn't like her coffee.

Italian "expresso"

The word espresso comes from Italian and means "expressed" or "forced out". Espresso is made by forcing very hot water under high pressure through finely ground, compacted coffee.

Coffee is a fruit

Coffee beans grow on a bush. They are actually the pit of a berry, which makes them a fruit. There are two main varieties of beans, green and red.

Beethoven loved coffee

Beethoven was such an ardent coffee lover that he'd count 60 beans per cup before making his brew.

The most expensive coffee is made by cat poop

“Kopi Luwak” is the most expensive coffee in the world. It comes from Indonesia and is made from beans digested from the Asian Palm Civet. In other words, it comes from cat poop. It sells for €350 and up per kilo!